



2024-2025 PROSPECTUS

EDUTAINING THE DIABETES COMMUNITY SINCE 1995



TAKING CONTROL OF YOUR DIABETES®

A 501(c)(3) Nonprofit Charitable Educational Organization

5720 Oberlin Drive, Suite 150, San Diego, CA 92121
858.755.5683 | tcoyd.org

**SCAN TO
SEE THE
BEST OF
TCOYD®**



THE TCOYD® MISSION

Guided by the belief that every person with diabetes has the right to live a healthy, happy, and productive life, Taking Control Of Your Diabetes® educates and motivates people with diabetes to take a more active role in their condition, and provides innovative and integrative continuing diabetes education to medical professionals caring for people with diabetes.

THE TCOYD® VISION

For all people with diabetes and their loved ones to have full access to proper education and therapy to aid in the prevention, early detection, and aggressive management of diabetes and its complications.

MEET OUR EXPERT LEADERS



Steven V. Edelman, MD; Founder & Director, Taking Control Of Your Diabetes®; Endocrinologist; Professor of Medicine, University of California San Diego; Veterans Affairs Medical Center San Diego

I'M STEVE EDELMAN, founder of Taking Control Of Your Diabetes®. I was diagnosed with type 1 diabetes at 15 and was told that blindness, kidney failure and amputations were likely to occur after several years and that my life expectancy wouldn't exceed 20 years. I was not willing to settle for that, so I went into medicine to learn how to conquer this condition and to help others affected by it. I've been living with diabetes for over 50 years now and have dedicated my career to educating and empowering others with this condition to become active members of their healthcare teams so they can live long, healthy lives with diabetes.

DIABETES EDUCATOR OF THE YEAR

Honoree - Dr. Edelman
American Diabetes Association (ADA)

DISTINCTION IN ENDOCRINOLOGY

Honoree - Dr. Edelman
American Association of Clinical Endocrinologists (AACE)

LEONARD AWARD

Honoree - Dr. Edelman
Lilly Diabetes

LIFETIME ACHIEVEMENT AWARD

Honoree - Dr. Edelman
Association of Diabetes Care & Education Specialists (ADCES)



Jeremy Pettus, MD; Director, Type 1 Track & CME, Taking Control Of Your Diabetes®; Endocrinologist; Associate Clinical Professor of Medicine, UCSD School of Medicine, University of California San Diego

I'M JEREMY PETTUS, and was also diagnosed with type 1 diabetes at 15 years old. Since then, I've dedicated my career to educating and treating others like myself. In my research, I focus primarily on clinical trials that test new and innovative therapies for people living with diabetes. These include studies on medications to reverse or slow the progression of diabetes, islet cell transplantation strategies and device studies such as artificial pancreas technology. As somebody who has the disease myself, sees patients with type 1, and is actively working on curing/treating the disease, I am so happy to be a part of the TCOYD® education team.

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OVER 1,200 UNIQUE TYPES OF CONTENT WITH NEARLY 20 MILLION VIEWS
OVER 450 IN-PERSON & VIRTUAL PROGRAMS WITH OVER 480,000 PARTICIPANTS



– Members from 183 Countries & Territories, and All 50 States –

HIGHLIGHTS FROM 2024-2025

In 2024 and 2025 TCOYD® launched a new content development strategy focused on increasing time spent on learning materials and inspiring engagement with questions and comments from our audience. We revamped our video content with a unique formula to blend education and entertainment in a concise and engaging way, our podcast launched a video component to keep viewers watching even longer, and our articles have been SEO optimized to increase readability and visibility on all search engines.

Important improvements we’ve seen with this strategy include:

- Increasing our organic engagement rate on social media by 67%
- Increasing our video views by 65%
- Increasing our website page views by 48%
- Expanding our audience to reach a younger demographic, with a focus on ages 18-35

TCOYD® WINS!



2025 Bronze Telly Award:
Webseries - Comedy
2025 Bronze Telly Award:
Webseries - Education & Discovery
2024 Bronze Telly Award:
Online - Entertainment

2024 Bronze Telly Award:
Webseries - Education & Discovery
2023 Silver Telly Award:
Webseries - Music
2023 Silver Telly Award:
Webseries - Education & Discovery

2022 Bronze Telly Award:
Webseries - Education & Discovery
2014 Gold Telly Award



2024 CHARITY NAVIGATOR
4-Star Rating



2024 & 2025 GUIDESTAR
Platinum Seal of Transparency

THE EVOLUTION OF TCOYD®



1995-2020

In-Person Conferences & Workshops

- 10-12 per year
- Over 300 conferences in over 70 cities
- Over 400,000 participants



2020-2024

Virtual Conferences & Workshops

- 12-16 per year
- Over 60 conferences
- Over 60 podcast episodes
- Over 3 million viewers



2025

Digital Content & Education

- 80+ videos per year
(varied short form/long form)
- 12 live webinar/Q&A sessions
- 24 podcast episodes

HOW WE GET IMPORTANT DIABETES EDUCATION OUT TO AUDIENCES WHO NEED IT MOST

A streamlined approach in diabetes education designed to take viewers from awareness, to education, to taking action in their own healthcare plan.

STEP 1: TOPIC SELECTION

Find the most important and relevant topics

1. Ideas from Dr. Edelman, Dr. Pettus & the TCOYD Team
2. Keyword Research
3. Surveys from patient and HCP databases
4. Partner Requests
5. News Releases
6. Social Listening

STEP 2: CONTENT CREATION

Decide which format will best convey the information

1. Long form Video
2. Short form Video
3. Live Webinar
4. Article
5. Podcast

STEP 3: EXPOSURE AND ENGAGEMENT

TCOYD's marketing and social media teams develop an individualized strategy to disseminate the information based on topic, format and desired audience. Each campaign is monitored for the best engagement and optimized to be served to the audience most likely to benefit from the information.

TCOYD® PROGRAMMING



LONG FORM VIDEOS FOR PEOPLE LIVING WITH DIABETES AND THEIR LOVED ONES (5-10 minutes)

Our content-rich video series provides the latest in diabetes education and entertainment. These 5-10 minute, topic-driven videos will include sit-downs with top diabetes specialists, product reviews, staying-in-range food challenges, real-world diabetes talk, fun games and much more.



LONG FORM VIDEOS FOR HEALTHCARE PROFESSIONALS (5-10 minutes)

TCOYD® aims to educate the educator with these information-packed short videos. This series is geared to help healthcare providers stay on top of this ever-changing disease by offering news about the latest medications and devices, and insights on how to talk to patients so they can better understand.



SHORT FORM REELS FOR PEOPLE LIVING WITH DIABETES AND THEIR LOVED ONES (1 minute)

Our 1 minute reels are designed to stimulate and engage the diabetes online community by providing instant knowledge, infused with humor and an understanding that nobody is doing diabetes alone.



LIVE WEBINARS (30+ minutes)

Our live-streamed programs explore diabetes-related topics including technology, weight management, heart and kidney care, type 1 research, emotional health and more. Each program opens with important education on a specific topic followed by live Q&A with participants.



LIVE Q&A WITH THE ENDO (45+ minutes)

People living with diabetes have so many questions but so little time with their doctors...until now! This series will allow people the time and space to get their most pressing diabetes questions answered by longtime type 1 and world-renowned endocrinologist Dr. Steve Edelman, who will provide expert advice with empathy that only someone living with the disease for 50+ years can give.



TCOYD® THE PODCAST (20-40 minutes)

Our podcast episodes take a deep dive into the day-to-day of living with diabetes. Our hosts Drs. E & Dr. P and their expert guests focus on concentrated topics, sharing their personal experiences, ensuring complete understanding from all our listeners.



NEWSLETTER ARTICLES

Our monthly digital newsletter helps our readers know about the latest news in diabetes, educational resources, lifestyle tips, healthy recipe ideas and more. Each article is written by a TCOYD®-trusted diabetes expert or told from the perspective of somebody living with diabetes.



TCOYD® NEWSY NEWS

Inspired by SNL's Weekend Update, this video news segment covers the latest updates and exciting advancements in diabetes care. Shared to both a patient and healthcare professional audience.



TCOYD® ORIGINAL SONGS

Original songs, written and performed by TCOYD® faculty, bring music to the diabetes community in a way that's never been done! From rock songs and piano ballads to acoustic jams, the diabetes community feels heard while singing along to our funny lyrics.



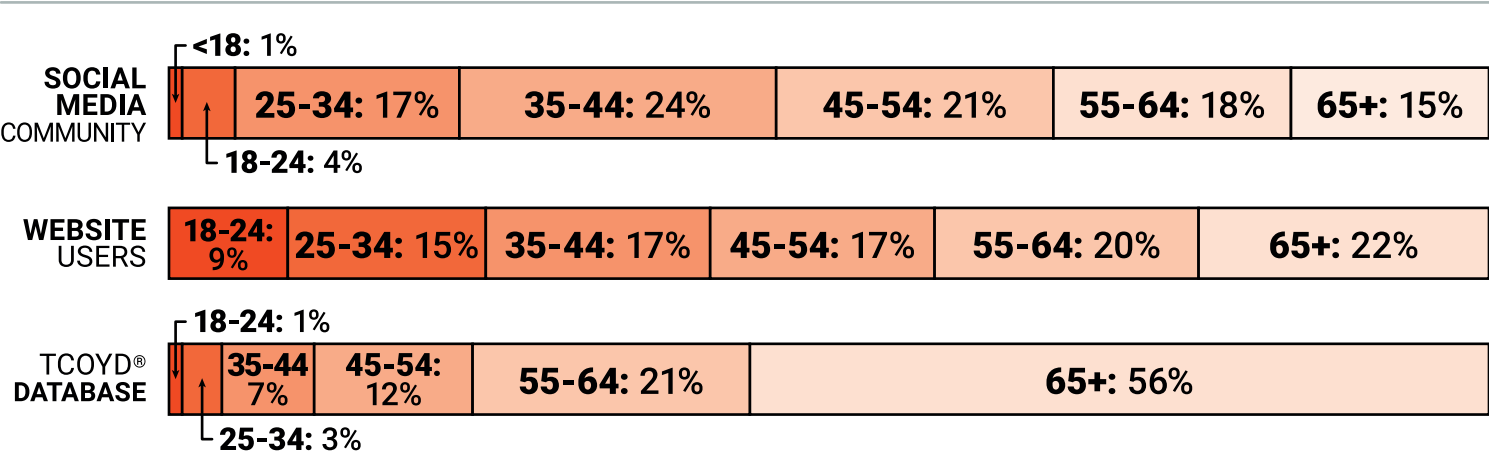
VIDEO SERIES FOR TEENS & YOUNG ADULTS LIVING WITH DIABETES

It's hard for teens to leave the safe haven of their pediatric endo and assume responsibility for their own healthcare. TCOYD® is here to support teens and young adults as they make this transition. We will address those awkward, potentially taboo questions that are too embarrassing to ask through youthful bite-size, educational videos.

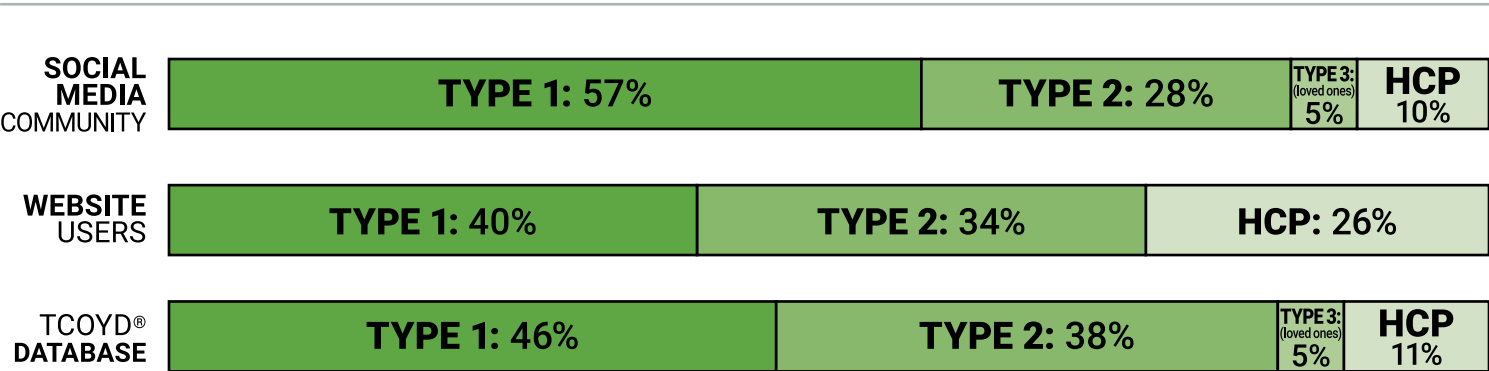
WHO DO WE SERVE?

Our community is made up of a diverse group of actively engaged people living with diabetes, their loved ones, and medical professionals from around the world.

BREAKDOWN BY AGE



BREAKDOWN BY DIABETES TYPE



AFTER PARTICIPATING IN TCOYD EDUCATION:

- 93% FEEL MORE KNOWLEDGEABLE about strategies to better self-manage my diabetes
- 87% FEEL MORE HOPEFUL that I can improve control of my diabetes
- 49% HAVE IMPROVED Time in Range (TIR)
- 36% HAVE IMPROVED A1C
- 36% HAVE DECREASED number of hypoglycemic events
- 21% HAVE STARTED A NEW DIABETES MEDICATION or modified diabetes medications
- 16% HAVE STARTED A NEW DIABETES TECHNOLOGY or changed diabetes technology

HEAR DIRECTLY FROM OUR COMMUNITY



"Thank you so much for this info. I grew up watching my two grandfathers experience all of the complications of diabetes (one lost his vision and his kidneys failed and the other had a heart attack and lost part of his foot to infection). Even though I realized this was in the 80s and technology has definitely changed, I've still been compelled by the "lower a1c is better" mindset and stressing over every tick up above 5.7. Sharing the data about why anything below 7 is good and why that's true gives me some peace!"

– WENDI F., T1D –

"TCOYD's ONE Conference is one of our favorite weekends of the year! We learn so much while laughing and connecting with people who understand us. It truly doesn't get better than that!"

– DANA, T1D & HUSBAND JULIAN, T3 –



"As a T2D who uses the Omnipod 5, I decided to try going untethered to help keep me stable. I have been using this method for 3 weeks and it is wonderful! Before my pump would shut down my basal when it thought I was going low, but now since my basal is on board it can't shut off and it prevents the high peaks! I LOVE IT. Thank you for the suggestion. My A1C was just 6.1 with a TIR of 91%."

– WENDY S., T2D –

"We've had the honor of both hosting and being guests on TCOYD's podcast, and every time we walk away energized by the heart and humor they bring to diabetes care. As dietitians who've spent our careers supporting people with diabetes, we love how TCOYD makes evidence-based education feel engaging, real, and dare we say...fun. We're grateful for the ongoing connection, the referrals, and the way they continue to lift up others doing the work."

– JESSICA J. & WENDY L., HCPs –



NET PROMOTER SCORE: 82

A Net Promoter Score is a member experience metric that measures member loyalty and is predictive of growth. A score of 50 and above is considered excellent, while 80 and above is considered world-class.



EDUCATION RECOGNITION PROGRAM

The first of its kind on-demand patient self-directed Diabetes Self Management Education Support (DSMES) program accredited by the American Diabetes Association as an official diabetes education course



THE PROBLEM

Diabetes Self Management Education Support (DSMES) Programs Can:

- Improve health outcomes
- Reduce medical expense costs for people living with diabetes

****BUT... Only 10% of those with diabetes participate in any form of DSMES!****

THE SOLUTION

TCOYD® can fill this tremendous gap in self-management skill training with a program that is entertaining, current, factual, evidence-based, and interactive. This will be the first of its kind, on-demand program that users can participate in from the comfort of their own homes.



Topics Will Cover Therapeutic Areas Requested by the ADA:

1. Diabetes Pathophysiology & Treatments
2. Healthy Eating
3. Physical Activity
4. Monitoring Blood Sugar & Using Technology
5. Preventing, Detecting & Treating Complications
6. Healthy Coping with Psychosocial Issues
7. Medication Usage

What This Program Will Achieve

- Aid in developing an **online interactive diabetes education format** that the medical community and people with diabetes **have been missing**
- Provide education that is **freely available** and can be **accessed anytime** from the comfort of one's own home
- **Eliminate systematic, financial, and structural barriers** to learning for individuals with type 1 and type 2 diabetes, their families and caregivers
- Establish TCOYD® as a nationally-recognized, credible source for diabetes education

EXPECTED APPROVAL DATE: July 2025

TCOYD® VIDEOS



New Year's Resolutions



What's Too Low - A1c & Blood Sugar



Diabetes Predictions



Micro-dosing Glucagon



CGM for Type 2



Taking a Summer Pump-cation



Pets Can Improve Your Diabetes



Hypercortisolism & Diabetes



Recognize & Treat DKA



Type 1 and Kidney Health



Stress Reducing Breathing



Insulin Pumps for Type 2



Guide to Exercise & Type 2



What an Endo with T1D Eats



Eversense 365 Case Studies



TCOYD® Newsy News



Musculoskeletal Issues



Screening for Type 1 Diabetes



Clinical Benefits for CGM for T2D



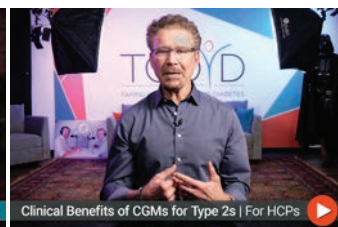
Fatty Liver Disease



Islet Cell Transplantation Therapy



Screening for Type 1



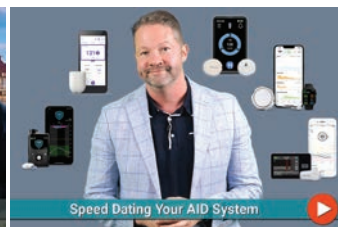
Clinical Benefits for CGM for T2D



Ozempic or Mounjaro?



ATTD Diabetes Technology Updates



Speed Dating Your AID System



TCOYD® LIVE PLUS
REALISTIC WEIGHT LOSS STRATEGIES FOR YOU:
FROM LIFESTYLE OPTIONS TO MEDICATIONS LIKE OZEMPIC



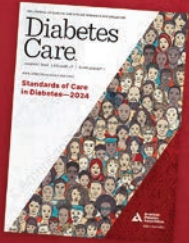
TCOYD® LIVE PLUS
DIABETES TECHNOLOGY: THE PROS AND CONS OF DIFFERENT DEVICES
Featuring Endocrinologist David Ahn, MD



TCOYD® LIVE PLUS
VOLUNTEERING FOR RESEARCH STUDIES: IT'S NOT JUST BEING A "GUINEA PIG" ANYMORE!



TCOYD® LIVE PLUS
NEW STANDARDS OF CARE IN DIABETES: WHAT YOU AND YOUR DOCTOR NEED TO KNOW



TCOYD® LIVE PLUS
TYPES OF DIABETES EXPLAINED: BEYOND TYPE 1 AND TYPE 2



TCOYD® LIVE PLUS
DIABETES-RELATED MUSCULOSKELETAL ISSUES



WATCH NOW!

TCOYD® LIVE PLUS
10 LIFESTYLE TIPS TO START YOUR YEAR OFF RIGHT




TCOYD LIVE:
5 MOST EXCITING UPDATES IN DIABETES RESEARCH FOR TYPE 1S IN 2025



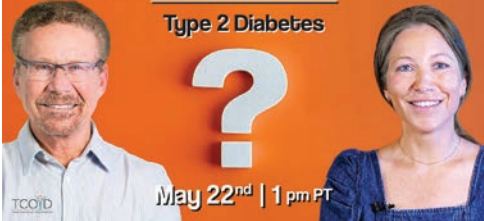
TCOYD LIVE:
DIABETES DEVICE UPDATES YOU NEED TO KNOW



TCOYD Q&A session with endos
Feb 19th | 1 pm PT
You Have Diabetes Questions, We Have the Answers!



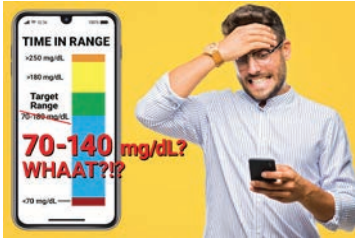
TCOYD Q&A session with endos
Type 2 Diabetes
May 22nd | 1 pm PT



TCOYD® THE PODCAST!

<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 43</p> <p>KICKING OFF THE NEW YEAR W/ KERRI</p> <p>Featuring Kerri Spurling, Writer, Speaker, and the Author of <i>Six Until Me: Essays from a Life with Diabetes</i></p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 44</p> <p>DIABETES ETIQUETTE FOR TYPE 3S (LOVED ONES OF PEOPLE WITH DIABETES)</p> <p>Featuring Clinical Psychologist William Polonsky, PhD, CDCEs</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 45</p> <p>CLINICAL TRIALS: WHY YOU SHOULD BE A GUINEA PIG!</p> <p>Featuring Todd May, MS, CCRC</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 46</p> <p>DIABETES AND BONE DENSITY</p> <p>Featuring Gina Woods, MD</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 47</p> <p>DIABETES TECHNOLOGY: THE PROS & CONS OF DIFFERENT DEVICES</p> <p>Featuring Endocrinologist David Ahn, MD</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 48</p> <p>MINI-DOSING W/ GLUCAGON</p> <p>Featuring Gary Scheiner, MS, CDCEs</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 49</p> <p>HIGHLIGHTS FROM THE RECENT DIABETES TECHNOLOGY MEETINGS IN EUROPE (ATTD 2024)</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 50</p> <p>TWO DIETITIANS AND TWO ENDOS TALK ABOUT FOOD!</p> <p>Featuring – Wendy Lopez, MS, RD, CDCEs & Jessica Jones, MS, RD, CDCEs</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 51</p> <p>WHEN IT COMES TO DIABETES THIS MOTHER KNOWS BEST</p> <p>Featuring Emily King, MD Pediatric Endo Living with Type 1 and Mother to a T1D Child</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 52</p> <p>TURN IT UP! HEARING ISSUES AND DIABETES</p> <p>Featuring Sara Matteson, Au.D Doctor of Audiology; Owner of San Diego Hearing Center</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 53</p> <p>GESTATIONAL DIABETES</p> <p>Featuring Thomas Moore, MD Maternal-Fetal Medicine Specialist</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 54</p> <p>ISLET CELL REPLACEMENT THERAPY</p> <p>Featuring Manasi Usmani, MD, MPH Pediatric Endocrinologist and Diabetes Researcher</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 55</p> <p>WHY EVERYONE SHOULD SCREEN FOR TYPE 1</p> <p>Featuring – Anastasia Alonzo O'Neill PhD, APRN, CDCEs</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 56</p> <p>LOW VISION</p> <p>Featuring – Dr. Richard Shuldiner OD, FAOD, Dipl AAO</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 57</p> <p>HYPERCORTISOLISM</p> <p>Featuring – Daniel Einhorn MD, FACP, FACE</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 58</p> <p>DKA (Diabetic Ketoacidosis)</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 59</p> <p>CKD (Chronic Kidney Disease)</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 60</p> <p>A SIT DOWN WITH BREAKTHROUGH T1D</p> <p>Featuring Aaron Kowalski, CEO Breakthrough T1D</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 61</p> <p>INSULIN PUMPS FOR TYPE 2 DIABETES</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 62</p> <p>EYE HEALTH</p> <p>Featuring Ophthalmology Specialist Nikolas London, MD</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 63</p> <p>THE LINK BETWEEN DIABETES & CERTAIN TYPES OF CANCER</p> <p>Featuring – Dr. David Diamond, Radiation Oncologist, Founder & President, Oncology Physicians</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 64</p> <p>MINDFULNESS: REDUCING STRESS ONE BREATH AT A TIME</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 65</p> <p>DIABETES RELATED MUSCULOSKELETAL ISSUES</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 66</p> <p>PLANT-BASED EATING</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 67</p> <p>LIFESTYLE TIPS FOR BETTER DIABETES MANAGEMENT IN THE NEW YEAR!</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 68</p> <p>EXERCISE & DIABETES W/ FORMER T1D NBA PLAYER GARY FORBES</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 69</p> <p>THE LINK BETWEEN THE HEART AND THE KIDNEYS</p> <p>Featuring Dr. Jennifer Green</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 70</p> <p>FATTY LIVER DISEASE AND DIABETES</p> <p>Featuring Dr. Juan Pablo Frias</p>
<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 71</p> <p>UNLOCKING THE MYSTERY OF T1D: THE TEDDY & CASCADE STUDIES</p> <p>Featuring Michael Kribben</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 72</p> <p>GROUNDBREAKING T1D-DELAYING THERAPY</p> <p>Featuring Sierra Werling</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 73</p> <p>GLP-1s: ONE CLASS OF DRUGS, MANY DIFFERENT NAMES</p>	<p>Taking Control Of Your Diabetes® THE PODCAST!</p> <p>EPISODE 74</p> <p>What Sets These Diabetes Devices Apart, and Which is Uniquely Right For YOU?</p>

TCOYD® ARTICLES



Don't Be a Tight-Ass with Your Time in Range!



Kerri Sparling Gets Pumped About the New Tandem Mobi



What Makes ONE So ONEderful for Type 1s? 🍷❤️



Medications That Can Screw Up Your Blood Sugars



Dr. E+P's Review of the Medtronic MiniMed 780G AID System



Eversense 365: The World's First Year-Long CGM Gets FDA Approval



How to Prevent and Treat Diabetic Macular Edema



What to Do If You Test Positive for Type 1 Diabetes Autoantibodies



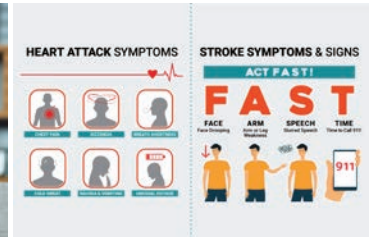
2024 Diabetes Milestones in Devices, Treatments, and Research



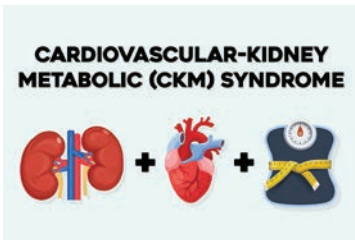
New Diabetes Devices and Other Advancements We Expect in 2025



Dr. E's Case Study: The Case of the Fearful Boluser



How to Recognize the Signs of Heart Attack and Stroke



Cardiovascular-Kidney-Metabolic Syndrome & Diabetes



Exocrine Pancreatic Insufficiency and Its Link to Diabetes



3 Things We Need to Cure Type 1 Diabetes



Why More People Aren't Screening for Type 1 Diabetes



Mounjaro vs Ozempic: Which One Is Right for You?



Dr. E's Case Study: 6 Ways to Treat Diabetic Kidney Disease



Diabetes and Bone Health: How to Support Your Skeleton



Dr. E's Case Study: Avoid Hypoglycemia During Exercise with Type 1



Tech It Easy: 8 Diabetes Device Hacks to Help You Stay in Range



Do GLP-1 Medications Affect Mental Health?



Automated Insulin Delivery Systems: Which One Is Right for You?



Dr. E's Case Study: Dr. E & Dr. P Share Their Hypoglycemia Scares



ONE

2024

THE ULTIMATE CONFERENCE
& RETREAT FOR ADULTS WITH
TYPE 1 & THEIR LOVED ONES

August 16-18, 2024

PARADISE POINT RESORT & SPA
San Diego, California

OVER 500 PARTICIPANTS FROM 30 STATES AND 6 COUNTRIES



TYPE 1: 81%	TYPE 3 (loved ones): 19%
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AFTER ATTENDING TCOYD’S ONE CONFERENCE & RETREAT:

- **88% OF ATTENDEES** felt more knowledgeable about strategies to better self-manage their diabetes
- **78% OF ATTENDEES** would recommend ONE to a friend or colleague
- **43% OF ATTENDEES** are now planning on asking their doctor if they can start a new medication or different type of insulin to help manage their diabetes



ONE

2025

THE ULTIMATE CONFERENCE
& RETREAT FOR ADULTS WITH
TYPE 1 & THEIR LOVED ONES

August 8-10, 2025!

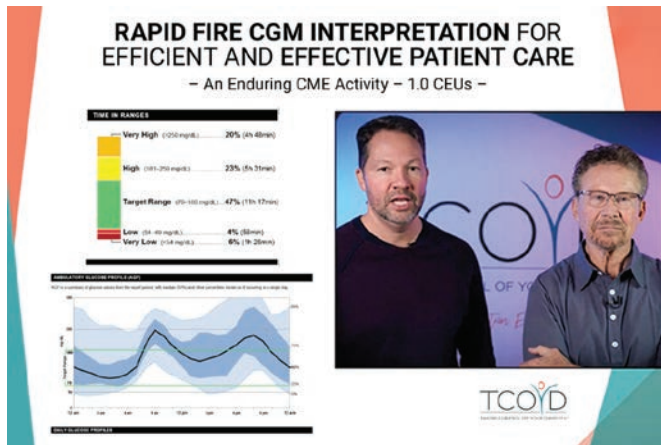
— SAN DIEGO, CA —

PARADISE POINT RESORT & SPA

CONTINUING MEDICAL EDUCATION FOR HEALTHCARE PROFESSIONALS



TCOYD® CME programs provide quality, complimentary education for healthcare professionals wanting to expand their knowledge of diabetes management. Our programs are content-rich and evidence-based, providing innovative education that impacts physicians' knowledge, competence, and performance, resulting in improved patient care. All programs are offered as free enduring webinars that can be taken at any time online to allow flexibility for busy provider schedules.

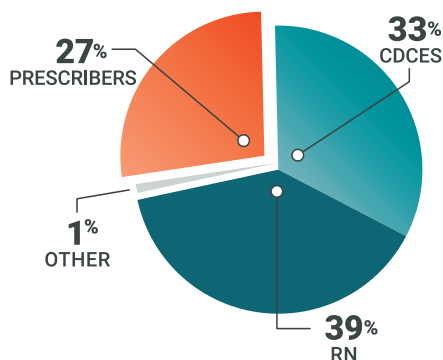


January 2024 – January 2025
OVER 4,000 PARTICIPANTS



– COMING SOON –
Launching July 2025

WHO IS PARTICIPATING?



98% SAID "Overall, I am satisfied with this learning activity."

98% SAID "The format of this activity was conducive to learning."

97% SAID "My expectations and educational needs related to this topic were met."

96% SAID "Relative to where I was prior to participating in this activity, I am confident that this activity improved my knowledge and/or skills on this topic."

PARTICIPANTS OF THIS PROGRAM SAID:

"Great tips on ways to quickly spot the most significant trends in CGM reports and focus on actionable therapeutic changes."

"The case studies were extremely educational and explained in a concise, clear manner. I now feel very confident about reviewing my patients' CGM info with them."

"Very engaging presentation that helps to focus my attention on the most important aspects of CGM data."

"Provided me with more confidence in teaching CGM interpretation to other providers in our practice."



TCOYD® & DIATRIBE 18TH ANNUAL DIABETES FORUM HOSTED AS AN ASYNCHRONOUS IN-PERSON & VIRTUAL EVENT WITH OVER 150,000 VIEWS

2024 FORUM MODERATORS



STEVEN V. EDELMAN, MD
Founder & Director, Taking Control Of Your Diabetes®;
Professor of Medicine, University of California San Diego;
Veterans Affairs Medical Center San Diego



KELLY L. CLOSE
Founder & President, Close Concerns;
Founder, diaTribe; Co-founder, dQ&A

2024 FORUM PANELISTS



RALPH DEFRONZO, MD



JENNIE LUNA, MD



CHANTAL MATHIEU, MD, PhD



JEREMY PETTUS, MD



RICHARD PRATLEY, MD

2024 FORUM TOPICS

- Important updates to the 2024 ADA Standards of Care (screening for CVD and CKD)
- Discussion of how AI will affect diabetes care and drug development
- Update on the rapidly changing world of obesity with a discussion on the social determinants of health and health equity
- Adjunctive therapies for type 1 diabetes
- The ever expanding technology space for both T1D and T2D: 6 HCL systems, several CGM choices and a discussion of the need for continuous ketone monitoring
- AID in pregnancy and other populations, including T2D
- The growing and overlapping indications and uses for SGLT 2 inhibitors, GLP1-RAs and dual agonists: Heart, Kidneys, Liver, Addiction, Parkinson's, etc.
- Update on the prevention of beta cell destruction and preservation and replacement of islet cells
- MASH, MASLD and MetALD: new nomenclature, screening and new therapeutic approaches
- Important Scientific Session data including the most recent clinical trial readouts



TCOYD® LEADERSHIP



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